

Idea Factory 2019

June 19, 2019 - June 21, 2019

Caloundra, QLD

Entrepreneurship and innovation workshop

A three day research to work through tools and methodologies used by research teams that participate in ON program, powered by CSIRO.

The ON program is purpose built for scientists and researchers to build the skills and aptitude in creating positive commercial, environmental and social impact. You will be applying newly acquired insights onto your research areas such as advanced materials and quantum technologies.

What's going to happen?

In the three phases of the workshop, You will learn how to validate and communicate the value of your ideas and develop an engaging pitch that draws people into your story and vision.

Day 1 - Setup

This half-day session will introduce you to the development of problem statements.

Day 2 - Entrepreneurship unplugged

This day will see you working in teams to develop your pitch while learning about lean innovation principles and how to formulate a value proposition.

Day 3 - Pitching and prizes

This day will see you put your pitch to the test and compete against other teams for prizes.

How can I attend?

This workshop is open to EQUS and FLEET researchers and students. Limited places are available.

Submit your expression of interest to be considered by the deadline: Wednesday, May 15. Outcomes will be announced on May 22.

Please get in touch at belinda.wallis@mq.edu.au or equs.org/idea19 for more information.

